



Event Partnership Levels

LASTING IMPACT SPONSORSHIPS: Benefits from 10/1/17 – 9/30/19

In recognition of 32 years of collaborative work, we offer partnership opportunities for companies and organizations with a deep commitment to providing for those most in need. These partnership opportunities are multi-year investments in the growth of New Bethany's services and programs, and are payable over the course of one or two years:

LEGACY PARTNER: \$25,000 (FEEDS ALL IN OUR MEAL CENTER FOR 4 MONTHS)

- ◆ UP TO 25 TICKETS AT 2017 AND 2018 SOUPER DAY EVENTS; COMPANY RECOGNITION AT BOTH EVENTS AND IN PROGRAMS
- ◆ ¼ PAGE AD IN ONE DIRECT MAIL NEWSLETTER IN 2017 AND 2018, DISTRIBUTED TO OVER 6,000 PEOPLE, AND COMPANY LOGO IN ALL E-NEWSLETTERS IN 2017 AND 2018 DISTRIBUTED TO ABOUT 3,000 PEOPLE
- ◆ WEB SITE AND SOCIAL MEDIA RECOGNITION
- ◆ RECOGNITION VIA SOUPER DAY PRESS RELEASE IN 2017 AND 2018 (WITH PLEDGE BEFORE OCTOBER 4TH, 2017)
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ PREMIERE INVITATIONS TO ADDITIONAL NEW BETHANY EVENTS IN 2018
- ◆ USAGE OF NEW BETHANY PARTNERSHIP LOGO

FOUNDING PARTNER: \$20,000 (FEEDS ALL IN OUR MEAL CENTER FOR 3 MONTHS AND 6 DAYS)

- ◆ UP TO 20 TICKETS AT 2017 AND 2018 SOUPER DAY EVENTS; COMPANY RECOGNITION AT BOTH EVENTS AND IN PROGRAMS
- ◆ ¼ PAGE AD IN ONE DIRECT MAIL NEWSLETTER IN 2017, DISTRIBUTED TO OVER 6,000 PEOPLE, AND COMPANY LOGO IN ALL E-NEWSLETTERS IN 2018 DISTRIBUTED TO ABOUT 3,000 PEOPLE
- ◆ WEB SITE AND SOCIAL MEDIA RECOGNITION
- ◆ RECOGNITION VIA SOUPER DAY PRESS RELEASE IN 2017 AND 2018 (WITH PLEDGE BEFORE OCTOBER 4TH, 2017)
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ PREMIERE INVITATIONS TO ADDITIONAL NEW BETHANY EVENTS IN 2017
- ◆ USAGE OF NEW BETHANY PARTNERSHIP LOGO

CORNERSTONE PARTNER: \$15,000 (FEEDS ALL IN OUR MEAL CENTER FOR 2 MONTHS AND 12 DAYS)

- ◆ UP TO 18 TICKETS AT 2017 AND 2018 SOUPER DAY EVENTS; COMPANY RECOGNITION AT BOTH EVENTS AND IN PROGRAMS
- ◆ WRITTEN AD IN ONE DIRECT MAIL NEWSLETTER IN 2018, DISTRIBUTED TO OVER 6,000 PEOPLE, AND COMPANY LOGO IN ALL E-NEWSLETTERS IN 2018 DISTRIBUTED TO ABOUT 3,000 PEOPLE
- ◆ WEB SITE AND SOCIAL MEDIA RECOGNITION
- ◆ RECOGNITION VIA SOUPER DAY PRESS RELEASE IN 2017 AND 2018 (WITH PLEDGE BEFORE OCTOBER 4TH, 2017)
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ PREMIERE INVITATIONS TO ADDITIONAL NEW BETHANY EVENTS IN 2018
- ◆ USAGE OF NEW BETHANY PARTNERSHIP LOGO

COMMUNITY FAMILY SPONSORSHIPS: Benefits from 10/1/17 – 9/30/18

In a continued effort to provide those in need with skills for self-sufficiency, and in honor of our community family whose time, talent, and treasures are integral to New Bethany's services, we offer these single-year partnership opportunities for companies and organizations committed to the sustainment of our programming:

SELF-SUFFICIENCY PARTNER: \$10,000 (SUPPORTS 10 CLIENTS FOR ONE YEAR)

- ◆ UP TO 20 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY RECOGNITION AT 2017 EVENT AND LOGO IN PROGRAM
- ◆ WEBSITE AND SOCIAL MEDIA RECOGNITION
- ◆ COMPANY LOGO IN ALL 2017/2018 DIRECT MAILING NEWSLETTERS DISTRIBUTED TO 6,000 PEOPLE, AND E-NEWSLETTERS DISTRIBUTED TO 3,000 PEOPLE
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ USE OF NEW BETHANY MINISTRIES PARTNERSHIP LOGO

WELLNESS PARTNER: \$7,500 (SUPPORTS 7 CLIENTS FOR ONE YEAR AND ANOTHER FOR SIX MONTHS)

- ◆ UP TO 18 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY RECOGNITION AT 2017 EVENT AND LOGO IN PROGRAM
- ◆ WEBSITE AND SOCIAL MEDIA RECOGNITION
- ◆ COMPANY LOGO IN ALL 2018 DIRECT MAILING NEWSLETTERS DISTRIBUTED TO 6,000 PEOPLE, AND E-NEWSLETTERS DISTRIBUTED TO 3,000 PEOPLE
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ USE OF NEW BETHANY MINISTRIES PARTNERSHIP LOGO

NUTRITION PARTNER: \$5,000 (SUPPORTS 5 CLIENTS FOR ONE YEAR)

- ◆ UP TO 16 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY RECOGNITION AT 2017 EVENT AND LOGO IN PROGRAM
- ◆ WEBSITE AND SOCIAL MEDIA RECOGNITION
- ◆ COMPANY LOGO IN ALL 2018 DIRECT MAILING NEWSLETTERS DISTRIBUTED TO 6,000 PEOPLE, AND E-NEWSLETTERS DISTRIBUTED TO 3,000 PEOPLE
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ USE OF NEW BETHANY MINISTRIES PARTNERSHIP LOGO

LIFE SKILLS PARTNER: \$2,500 (SUPPORTS 2 CLIENTS FOR ONE YEAR AND ANOTHER FOR 6 MONTHS)

- ◆ UP TO 14 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY LOGO IN 2017 PROGRAM
- ◆ WEBSITE AND SOCIAL MEDIA RECOGNITION
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION
- ◆ USE OF NEW BETHANY MINISTRIES PARTNERSHIP LOGO

EDUCATION PARTNER: \$1000 (SUPPORTS 1 CLIENT FOR ONE YEAR)

- ◆ UP TO 12 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY LOGO IN 2017 PROGRAM
- ◆ WEBSITE AND SOCIAL MEDIA RECOGNITION
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION

TRAINING PARTNER: \$500 (SUPPORTS 1 CLIENT FOR 6 MONTHS)

- ◆ UP TO 10 TICKETS TO 2017 SOUPER DAY EVENT; COMPANY LISTING IN 2017 PROGRAM
- ◆ PERSONALIZED TOURS OF NEW BETHANY TO SEE YOUR CONTRIBUTION IN ACTION