



20th Anniversary Celebration Partnership Packages

Benefits for 2017 Luminaria Season: September to December

NEIGHBORHOOD PARTNER: \$5,000 (THE "LIGHT UP" POWER OF 999 KITS)

- ◆ 8 TICKETS TO 20TH ANNIVERSARY LUMINARIA CELEBRATION ON DECEMBER 8TH
- ◆ COMPANY OR PERSONAL RECOGNITION AT EVENT
- ◆ COMPANY OR PERSONAL RECOGNITION AT POOL HOUSE (LUMINARIA KIT DISTRIBUTION SITE VISITED BY HUNDREDS OF PEOPLE BETWEEN NOVEMBER-DECEMBER 2017, AS WELL AS MEMBERS OF THE PRESS)
- ◆ COMPANY LOGO IN ALL 2017 LUMINARIA KITS, REACHING OVER 3,500 HOUSEHOLDS IN THE LEHIGH VALLEY
- ◆ SOCIAL MEDIA RECOGNITION VIA LUMINARIA NIGHT FACEBOOK PAGE, WITH OVER 1,500 LIKES, AND VIA LUMINARIA NIGHT WEBSITE PAGE ON NEW BETHANY MINISTRIES' WEBSITE
- ◆ 5 LUMINARIA KITS (50 BAGS)

CANDLELIGHT PARTNER: \$2,500 (THE "LIGHT UP" POWER OF 499 KITS)

- ◆ 6 TICKETS TO 20TH ANNIVERSARY LUMINARIA CELEBRATION ON DECEMBER 8TH
- ◆ COMPANY OR PERSONAL RECOGNITION AT EVENT
- ◆ COMPANY OR PERSONAL RECOGNITION AT POOL HOUSE (LUMINARIA KIT DISTRIBUTION SITE VISITED BY HUNDREDS OF PEOPLE BETWEEN NOVEMBER-DECEMBER 2017, AS WELL AS MEMBERS OF THE PRESS)
- ◆ COMPANY LOGO IN ALL 2017 LUMINARIA KITS, REACHING OVER 3,500 HOUSEHOLDS IN THE LEHIGH VALLEY
- ◆ SOCIAL MEDIA RECOGNITION VIA LUMINARIA NIGHT FACEBOOK PAGE, WITH OVER 1,500 LIKES, AND VIA LUMINARIA NIGHT WEBSITE PAGE ON NEW BETHANY MINISTRIES' WEBSITE
- ◆ 4 LUMINARIA KITS (40 BAGS)

CAPTAIN PARTNER: \$1000 (THE "LIGHT UP" POWER OF 199 KITS)

- ◆ 4 TICKETS TO 20TH ANNIVERSARY LUMINARIA CELEBRATION ON DECEMBER 8TH
- ◆ COMPANY OR PERSONAL RECOGNITION AT EVENT
- ◆ COMPANY LOGO IN ALL 2017 LUMINARIA KITS, REACHING OVER 3,500 HOUSEHOLDS IN THE LEHIGH VALLEY
- ◆ SOCIAL MEDIA RECOGNITION VIA LUMINARIA NIGHT FACEBOOK PAGE, WITH OVER 1,500 LIKES, AND VIA LUMINARIA NIGHT WEBSITE PAGE ON NEW BETHANY MINISTRIES' WEBSITE
- ◆ 3 LUMINARIA KITS (30 BAGS)

KIT BUILDING PARTNER: \$500 (THE "LIGHT UP" POWER OF 99 KITS)

- ◆ 2 TICKETS TO 20TH ANNIVERSARY LUMINARIA CELEBRATION ON DECEMBER 8TH
- ◆ COMPANY OR PERSONAL RECOGNITION AT EVENT



20th Anniversary Celebration Partnership Packages continued

Benefits for 2017 Luminaria Season: September to December

KIT BUILDING PARTNER BENEFITS *continued*:

- ◆ SOCIAL MEDIA RECOGNITION VIA LUMINARIA NIGHT FACEBOOK PAGE, WITH OVER 1,500 LIKES, AND VIA LUMINARIA NIGHT WEBSITE PAGE ON NEW BETHANY MINISTRIES' WEBSITE
- ◆ 2 LUMINARIA KITS (20 BAGS)

ADVOCATE PARTNER: \$250 (THE "LIGHT UP" POWER OF 49 KITS)

- ◆ 2 TICKETS TO 20TH ANNIVERSARY LUMINARIA CELEBRATION ON DECEMBER 8TH
- ◆ COMPANY OR PERSONAL RECOGNITION AT EVENT
- ◆ 2 LUMINARIA KITS (20 BAGS)

FOR QUESTIONS REGARDING 20TH ANNIVERSARY LUMINARIA NIGHT PARTNERSHIP PACKAGES, PLEASE REACH OUT TO 20TH ANNIVERSARY LUMINARIA NIGHT CONTACT:

KATE COHEN
DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS
NEW BETHANY MINISTRIES
KCOHEN@NEWBETHANYMINISTRIES.ORG
610.691.5602 x27

YOUR LUMINARIA NIGHT SUPPORT HELPS OUR NEIGHBORS MOST IN NEED THROUGH NEW BETHANY MINISTRIES' BASIC SERVICE PROGRAMS. IN 2016 ALONE, NEW BETHANY MINISTRIES IMPACTED MORE THAN 6,000 INDIVIDUALS VIA ESSENTIAL PROGRAMS PROVIDING FOOD ACCESS, HYGIENE SUPPORT, TRANSITIONAL AND PERMANENT AFFORDABLE HOUSING, FINANCIAL CASE MANAGEMENT, AND NON-JUDGMENTAL CARE TO THE MOST VULNERABLE INDIVIDUALS AND FAMILIES IN THE LEHIGH VALLEY.